

## TAKING OFF

## IndiGo's inaugural flight welcomed at Muscat International Airport

**MUSCAT:** IndiGo, India's fastest growing low fare airline, was welcomed on its inaugural flight at Muscat International Airport on October 10 at 2245 hours from Mumbai with a water cannon salute. On board was the IndiGo President Aditya Ghosh.

A welcome ceremony under the auspices of Said bin Ali bin Nafal Al Mashali, undersecretary for Civil Aviation Affairs was organised at the Diwan of Royal Court, VIP Lounge, adjacent to Muscat International Airport.

After receiving the Airbus 320, chief guests Mashali and Aditya Ghosh cut a cake with a traditional Omani sword that was served along with snacks and drinks to officials from Oman Airport Management Company (OMAC), Civil



Aviation Authority, Ground Handling Agencies who were present on the occasion along with MIS (GSA for IndiGo) and IndiGo officials from the local as well as India office.

Aditya Ghosh left by the same flight at 0005 hours on October 11. "This is a landmark moment for us and we hope more customers

will take advantage of our competitive rates, high quality service and matchless on-time performance," said a MIS spokesperson.

The initial airfare on IndiGo is at RO88 for a return ticket to Mumbai that is operating four times a week. The carrier has ambitious plans to connect to more destinations in India by the end of the year.

## ABU DHABI SPORTS CHANNEL

## It's Manchester United Vs Manchester City in Barclay's Premiere League live

**MUSCAT:** The action never stops in the 'Barclay's Premier League', the big event for October is Manchester United VS Manchester City. It is the 161st derby and the league's two top teams go head to head at Old Trafford in a game. Live coverage from UK starting at 15:30 UAE.

Concerning Abu Dhabi Sports 'in-house' studio shows on ADS3 and ADS4; 'Inside EPL', 'The Live', 'Final Score', 'Football Fever' and 'The Beautiful Game', which started from October 1, viewers are able to listen to an English speaking guest in the studio without inter-

pretation, currently both language options carry the interpretation.

AD Sports viewers can select this option by using their remote control and scrolling down to the English audio channel, viewers will then hear a mix of Arabic and English as spoken, minus the interpretation. The Arabic language option with interpretation will continue.

Other than Barclays Premier League, AD sports also airs the UAE domestic football season continues with 'Etisalat Cup' and 'Etisalat Pro League'. In motorsport, the 'Formula 1' action intensifies with the Asian race India (28-30 Oct).

And the motor sports doesn't stop there, we have more motor sport coverage with GP2 & GP3 events as well the preview, highlights & review shows from the World Rally Championships.

And over on ADS6, we have the bone crunching entertainment continues with WWE RAW 'Live' along with the usual weekly WWE magazine shows on Monday through to Thursday at 15:00 and 20:00 UAE.

Now viewers can also catch up to any shows that they have missed with the special WWE block on ADS 7 every Saturday, from 12 noon till 18:00 UAE.

## HAVEN TO RELAX

## Sama Terrazza opens for the new season

**MUSCAT:** With the weather cooling down, Sama Terrazza, Oman's first rooftop Lounge at Park Inn has now opened its doors to guests.

Patrons can now enjoy the charm of dining under the stars as sunset transforms the terrace into a setting that is perfect for enjoying the company of family, friends or colleagues. The 'tapas' menu will change on weekly basis for the regular guests to enjoy a wider selection of snacks with their drinks.

On Wednesdays and Thursdays, DJ Tahir will play lounge music to set the mood for a great weekend. An entry fee of RO5 will be charged for men, inclusive of one selective beverage, while the ladies will be allowed complimentary entrance.

"Sama Terrazza has a regular clientele that has steadily been building. We are constantly striving to provide our guests with a conducive environment to unwind that is reflected in our selection of menu, beverages and music," said executive chef Sandeep Kamal.

The rooftop Lounge is open from 6:00pm - 01:00am all days of the week. It can seat around 140 guests.

## HONING SKILLS



## Bank Sohar organises specialised training

**MUSCAT:** As a part of their concurrent training and development initiative, Bank Sohar recently organised a week-long extensive Motivation, Supervisory and Leadership Skills Training in partnership with Infoline LLC, pioneers in Call Centre and Business Process Outsourcing services in Oman.

The emphasis of the program was on practising successful Customer Service Tools specifically highlighting the aspect of "communicating sympathy with the customer as an essential tool". The training was based on Proven Training Methodology called "A.D.D.I.E." The "A.D.D.I.E." instructional design model provides a systematic and scientific process that helps to plan and create effective training programmes.

The training programme focused on harnessing Advance Team Management Skills, Advanced Call Centre Skills and Advanced Out-Bound Tele-Calling Skills. As part of team building activities, the trainees actively harnessed their skills on leading people, effective communication, active supervision and contributing as a member with the "Fruit PULP" approach. On completion of the training successful participants were awarded with course completion certificates.

"At Bank Sohar, there is a continuous process to identify areas where training is essential and serves to enhance the skill levels of our staff and the service levels of the bank," said Munira Macki - DGM Human Resources & Corporate Support Affairs - Bank Sohar. "We

are aware that training methodology is constantly changing to keep pace with the advances in technology and for this reason wherever necessary Bank Sohar sources this expertise from outside."

The ultimate beneficiaries of Customer Service Tools and this specialised training are Bank Sohar's customers who avail of the facility of Phone Banking.

Bank Sohar's Phone Banking executives are there to provide answers to frequently asked questions, assist customers and provide services that make banking easy and convenient.

Phone Banking is available seven days a week from 8am to 11pm - on 24761761 for corporate customers and on 24730000 for other customers.

## Al Rasbi is winner of al Mazyona RO200,000 draw

The winner says he will donate a part to establish a Quran learning centre and a community centre and reinvest the remaining amount in the bank



**MUSCAT:** BankMuscat marked a moment of big celebration for Abdulrahman Hilal Nasser Al Rasbi from Al Kamil branch, who won the RO200,000 al Mazyona prize for the quarter ending September.

The big prize indeed has come as a life changing experience for Al Rasbi, employee of the Ministry of Manpower. He has been a consistent small saver all these years. Al Rasbi said: "I am delighted to win this big prize from BankMuscat. I am very happy with the banking facilities and the helpful and courteous approach by the staff."

Al Rasbi is familiar with the BankMuscat products and services. Personally, he recommends BankMuscat to friends and relatives because of the many value-added services provided by the bank. Asked what he intended to do with the prize money, Al Rasbi said he would donate a part to establish a Quran learning

centre and a community centre and reinvest the remaining amount in the bank. al Mazyona celebrations to pick the quarterly mega prize winner of RO200,000 and launch the RO400,000 jackpot prize campaign was held at BankMuscat head office recently.

Yousuf Al Rawahi, regional manager - Sharqiyah, said: "We congratulate Al Rasbi for winning the big prize. He represents the experienced generation aware of the responsibilities to maintain prudent savings habits. Customers banking with BankMuscat are rewarded with attractive incentives such as al Mazyona prizes and personalised services. al Mazyona savings scheme affirms the bank's vision and constant efforts to fulfil the aspirations and ambitions of the largest banking family in Oman."

A notable attraction this year is that the winning chances get multiplied by the number of years customers are associated with al Mazy-

ona savings scheme. Customers are not required to block their money for long and no average balance is also required, which makes the savings scheme sensible.

The weekly prizes include RO2,000 each for two guaranteed winners from all regions. Customers are required to maintain RO100 minimum balance for one month. Thus, for RO1,000 balance, customers get 10 chances as each RO100 balance provides 1 chance. The climax of al Mazyona is the grand prize of RO400,000 every six months. Excitement has started building up for the jackpot prize as the next winner will be picked after December-end.

For eligibility, customers are required to maintain RO1,000 minimum balance for three months.

## NEW DESIGNS

## Floral inspirations for Pure Gold Diwali collection

**MUSCAT:** Award winning jewellery retailer Pure Gold Jewellers has launched a special Diwali collection inspired by floral designs. As the festival associated with lights and fireworks, the burst of colour and scent of Diwali flowers are an integral part of the celebrations and the festival collection captures the memories of Diwali in floral motifs.

The new collection consists of a gold and diamond pendant in the shape of a flower on an 18kt gold chain. There is also a pair of beautiful earrings in floral design set in 18 karat yellow gold and sparkling diamonds, adding a brilliant and elegant touch to the jewellery.

According to Karim Merchant, CEO & MD of Pure Gold Jewellers, "Diwali is a time to reaffirm relationships and family ties. Traditionally it is also considered a time to show appreciation for the women in your life. Diamonds and gold are usually the preferred form of gifts for all women."

This year we have tried to revive floral motifs commonly used in conventional Indian jewellery by giving it an elegant contemporary look that will go with any traditional or modern outfit."

The jewellery which is available

from all Pure Gold Jewellers outlets in the UAE, Kuwait, Bahrain, Qatar, Oman and India is available at an affordable price.

The pendant is encrusted with 60 cents diamonds and 5 grams of 18kt gold (including chain) and comes at a price of RO310 and the earrings set in 3.25 grams gold and 60 cents diamonds are priced at RO280.

Customers can purchase individual items or buy it as a set of pendant and earring together. To mark the auspicious occasion those who buy the set of pendant and earring together get a special price of RO555.

Pure Gold Jewellers is also running a special promotion from October 19th-29th during which customers purchasing any diamond jewellery worth RO399 will receive a quarter carat certified diamond solitaire pendant absolutely free.



## NAWRAS

## Convenient prepaid solution for postpaid customers

**MUSCAT:** Nawras is introducing another first for customers by making it even easier to pay bills. From today, Nawras Ajel postpaid customers can choose to conveniently use a prepaid recharge card or electronic recharge option to settle their account.

This new method of payment is designed to further improve the customer experience, particularly for all those living outside major cities and towns.

Nawras Ajel customers can now benefit from the company's extensive distribution network of approximately 15,000 points of sale for Nawras mobile recharge credit.

Settling a postpaid account simply involves entering and dialling \*141# on a mobile phone or handset to display the menu. After selecting the bill payment option, the recharge code from the card or e-recharge slip can be entered.

A minimal service charge of 5 per cent will be applied based on the value of the recharge.

Commenting on this latest payment option, Nashat Ahmed Al Riyami, marketing product manager - Postpaid Services, said, "Through living the customer experience, we are able to be innovative and introduce new products and services that make communication more versatile and rewarding for our valued customers."

Many will find it extremely convenient to be able to pay their bill with a recharge card which can be purchased so easily from points of sale all over the country."

A member of the Qtel Group, Nawras promised from the outset to make it easier for customers to buy, get help and pay.

It may be noted here that this latest payment method is one of many pleasingly different choices provided for the convenience of the customers.

## FIGHT CANCER

## Aafiya opens mammography unit

**MUSCAT:** Aafiya Imaging and Diagnostic Centre now has one more imaging modality, following the introduction of its new mammography unit, which coincided with the breast cancer awareness month. The new unit was inaugurated in the presence of Yuthar Al Rawahi, founder and chairperson of NACA.

The mammography unit will play a big role in the detection of breast cancer, which is an increasing problem. It underscores the importance of early detection to avoid complications, and even death, and brings to fore the advice of regular check-ups from doctors and medical experts, who have, time and again, exhorted women to do a mammography and rule out the onset of the disease, especially since the risk of breast cancer is known to increase with age.

The new unit will go a long way in helping women understand the associated problems and also infuse confidence in treatment when detected early.

The prognosis for breast cancer



is good when it is detected early and treatment is said to be more effective in saving the life as well as the breast of the patient. And that places the onus on mammography, which has been marked as the Gold Standard for early detection.

Aafiya Imaging and Diagnostic Centre, conveniently located at the prime Al Wadi Commercial Centre, is a specialised imaging centre.

In just a span of one year of operations it has earned a reputation in the medical circuit for its reliability in all types of ultrasonography services, including ultrasound scans of

the abdomen, gynaecology scans, pregnancy scans, 4D scans, colour doppler scans, etc.

Aafiya has also taken up the initiative of contributing to the continuous medical education in Oman and has co-organised an international conference titled 'Update in Breast Imaging' at the Institute of Health Sciences, last month.

Talking about the event, Dr Hiral Jerajani Kamath, Aafiya's founder and operating radiologist said, "It was a great success, which proves the interest of medical and paramedical staff in Oman in updating

themselves. We hope to continue organising such conferences in the future. It will bring qualified and experienced people from Oman and other parts of the world on the same platform that will be used to share their experience and knowledge that will benefit the medical fraternity of Oman."

Dr Hiral has over 15 years of experience in radiology and imaging and is specially trained in Mammography. Dr Hiral has been a part of the Breast Cancer awareness camp, organised by NACA at the Qurum City Centre this month. According to her, every woman, above the age of 40, must have a yearly screening mammogram.

"We advise younger women to go in for ultrasound for any breast problems and only some selected few will go for a mammogram. We don't compromise on quality. We have a state-of-the-art USG machine and the best analogue mammography machine to give us very good quality pictures," she explained.